



Sweet Baby Ray's to host Polar Bear BBQ Coat Drive

Media Contact:
(630) 238-8261
Kate Kroger
Kate@sbrbbq.com

FOR IMMEDIATE RELEASE

Wood Dale, Ill. (December 2011)— Friday, January 13th and Saturday, January 14th, 2012 Sweet Baby Ray's Barbecue Restaurants will be holding a Polar Bear BBQ Coat Drive event at the Wood Dale location to benefit One Warm Coat and their national drive, Warm Coats & Warm Hearts. The Sweet Baby Ray Chefs and cooks will barbecue pork shoulder and beef brisket overnight outdoors in shifts until 11am Saturday, January 14th when the finished barbecue will be served for lunch. The event kick-off will begin at 9pm on Friday, January 13th with outdoor fire-pits, s'mores, hot cocoa, and coffee for the community. Guests are encouraged to bring coats for donation throughout the extent of the drive which officially concludes at 10pm Saturday evening. Collection will begin in both the Wood Dale and Elk Grove Village restaurants Tuesday, January 3rd.

Guests that donate coats will receive a \$5.00 discount on any food or drink purchased in the restaurant the day of the event. All regular menu items will be available as well as Polar Bear BBQ food specials including: a chopped pork & brisket platter, a turkey leg & beef rib platter, beef ribs, jumbo turkey legs, avalanche white mac, a snow caps ice cream sundae, and hot cocoa and coffee. Sweet Baby Ray's Barbecue Elk Grove Village will promote the Polar Bear BBQ Coat Drive with the Polar Bear BBQ food specials as well as themed drink specials in the week preceding the event. This event is free of charge to attend.

For more information on Sweet Baby Ray's Restaurants & Catering please visit:
[Http://www.sbrbbq.com](http://www.sbrbbq.com)

For more information on One Warm Coat® or Warm Coats & Warm Hearts please visit:
[Http://www.onewarmcoat.org](http://www.onewarmcoat.org)

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